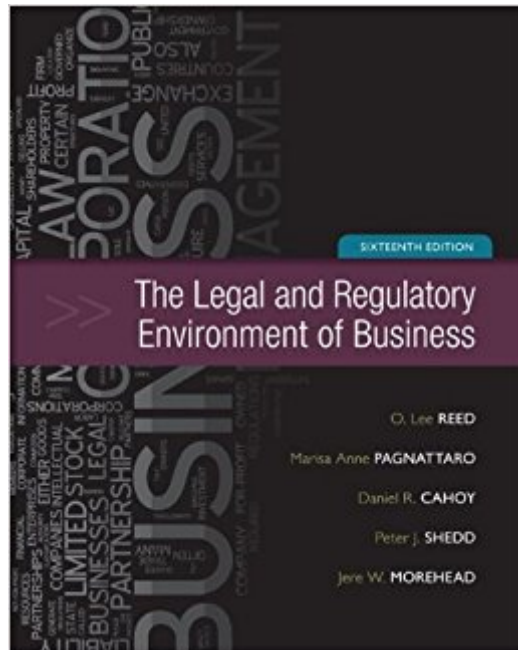


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# The Legal And Regulatory Environment Of Business



## Synopsis

In 1963, the first edition of *The Legal and Regulatory Environment of Business*, authored by Bob Corley, initiated a focus on the legal environment in which business is conducted. Understanding the importance of having students study the public nature of how government regulates business activities, rather than simply how businesses privately make transactions, universities moved away from traditional Business Law. Fifteen editions later, *Reed's The Legal and Regulatory Environment of Business* has been the leader in setting the standard for materials that demonstrate that law is at the core of the private market and plays a crucial role in business.

## Book Information

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## Customer Reviews

Peter Shedd is the University Professor Emeritus of Legal Studies in the Terry College of Business at the University of Georgia where he received his B.B.A. and J.D. degrees. He also has been a Visiting Professor in the Ross School of Business at the University of Michigan and the Warrington College of Business at the University of Florida. Professor Shedd has extensive experience as a teacher, researcher, administrator, and author of business-related texts. His teaching of undergraduate and MBA courses has earned Professor Shedd numerous teaching awards including being named a Josiah Meigs Distinguished Teaching Professor. Professor Shedd is an active member of the Academy of Legal Studies in Business and its Southeastern Regional. He served as national president during 1999–2000. Professor Shedd is a member of the State Bar of Georgia and is an experienced arbitrator and mediator. Lee Reed retired in 2010 as the Scherer Chair in Public Affairs and Josiah Meigs Distinguished Teaching Professor in the Terry College of

Business at the University of Georgia. He continues to be active at UGA as Emeritus Professor of Legal Studies in Business. He received his Doctor of Law degree at the University of Chicago and a B.A. degree at Birmingham-Southern College. Professor Reed holds a J.D. degree from the University of Chicago. A former president of the Academy in Legal Studies in Business, he has received five national research awards for his scholarly articles and is former Editor in Chief of the American Business Law Journal. He has also testified before the Federal Trade Commission and has twice written invited introductions for The Advertising Law Anthology. Professor Reed is a frequent speaker to trade and scholarly groups on the fundamental importance of the rule of law and property to the private market system. Marisa Anne Pagnattaro is the I.W. Cousins Professor of Business Ethics and a Josiah Meigs Distinguished Teaching Professor of Legal Studies in the Terry College of Business at the University of Georgia. She received her Ph.D. in English at the University of Georgia, her J.D. from New York Law School, and her B.A. from Colgate University. Prior to joining the Georgia faculty, Dr. Pagnattaro was a litigation attorney with Kilpatrick & Cody (now known as Kilpatrick Townsend) in Atlanta. Dr. Pagnattaro is the recipient of numerous teaching awards, and she also won the Academy of Legal Studies in Business Charles M. Hewett Master Teacher Competition in 2010. She is the author of many scholarly articles on national and international employment law issues, as well as labor issues related to international trade and the protection of trade secrets in China. She is an active member of the Academy of Legal Studies in Business and is a former Editor in Chief of the American Business Law Journal. --This text refers to an out of print or unavailable edition of this title.

Poor condition book. Hardly hanging on

It is BLAW its not going to be fun or interesting no matter what. The reading is kind of scatter brained and isn't always easy to follow. Best way I learned to retain a chapter was go to the end look at the word glossary for the chapter and then go to the end of the book and read the definitions first then go back and skim through the chapter.

The intro of the book is quite inspiring. I'm enjoying reading about Law - which I actually didn't expect at first. This is a great textbook.

Happy this book is digital and has excellent references in which I frequently used thanks to the kindle app. It was easy and convenient to navigate and the book itself was easy to comprehend.

Excellent book and great recommendation.

I enjoyed using this book in my Business Law Class.

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